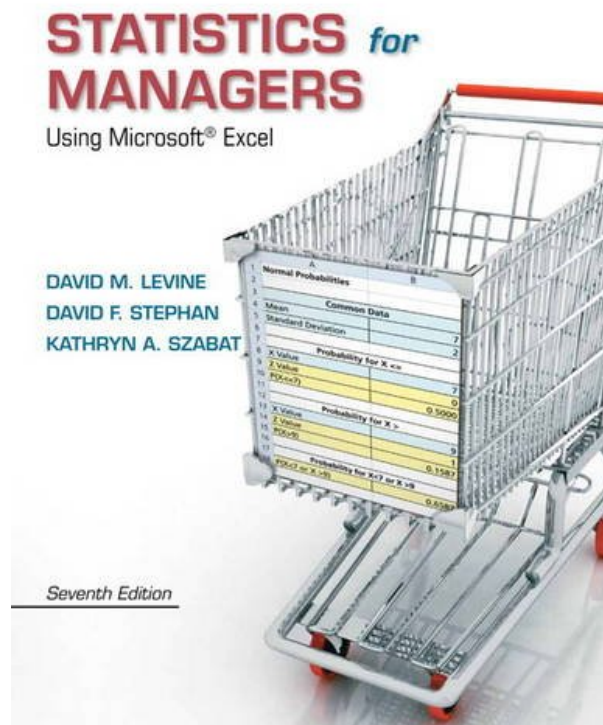


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## About the Author

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NOTE - This is a stand-alone book.

Intended primarily for undergraduate courses in business statistics, this text also provides practical content to current and aspiring industry professionals.

Reducing the emphasis on doing computations, this practical text thoroughly integrates Microsoft Excel as a tool for analysis and presents statistical concepts in the context of the functional areas of business.

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- Brand: Pearson
- Published on: 2013-01-21
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- Original language: English
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- Dimensions: 11.00" h x 1.20" w x 8.70" l, 3.80 pounds
- Binding: Hardcover
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Webpage has incorrect Info.- Received international edition (rating on what was received, not book material)  
By Bethany Geisert

I needed this book for my MBA program with specific instruction NOT to get the International edition due to

the exercises and HW given. I'm usually one to go ahead and pay the extra \$ to get my books from the school bookstore, to assure I get the correct one and in plenty of time, but upon looking at Amazon this book was considerably cheaper here so I thought I'd give it a go. I typed in the correct ISBN that I needed (pretty hard to get the wrong book when you use an ISBN, or so I thought) and this option came up, along with the correct option (hardcover). This option was a little bit cheaper (my guess was because it was paperback) so I clicked on it. Being cautious, I spent quite a bit of time checking to make sure what I was getting was correct. There was another review saying Chad S. used this book for the same program at the same school (assuming CSU means Colorado State University), and the product description had the same title, edition #, authors, # of pages, cover picture... The webpage did have a line stating "same material as US edition" that made me a little weary but nowhere could I find anything saying this was the international edition and given Chad's review I thought I should be fine.

When it arrived the cover was different than the picture on the webpage (see pic). I thought this may still be ok and may just be a new print run for the cover, but then it all started to come together/fall apart. The back cover says this book is only for sale in the eastern hemisphere and published in India. I took it to my first class and everyone else even though getting their books from different sources, had a hardcover. The first set of exercises were given in class and while everybody had charts and text about bar graphs my bargraph info. was on a different page and missing some of the charts. I hopped back on Amazon and now noticed in the details the publishing location between the my book and the hardcover option differ. Also for mine there isn't a specific ISBN listed on the webpage; however, this option still comes up when you type the correct ISBN. My physical book's barcode definitely has an ISBN that does not show up in the product details section and does not match what I entered.

I guess shame on me a little, but give me a break. Although I didn't spend much time with this incorrect book, I still didn't see anything blatantly stating "International Edition". Props to Chad S. and the others who have made it through the same or similar course with this book. Not only are the page numbers a little different but I did notice in the one chapter I read with this copy that it included 2 extra paragraphs that the real book doesn't have, so I can only imagine there are other subtle differences throughout. I'm in the process of returning this, have ordered the correct one (more \$) and will have to borrow a classmates book for my first week or two's homework. Not thrilled.

Update: While Amazon makes returns (even to 3rd party's) fairly easy I'm a little annoyed that although I consider my return their error I still ended up footing the bill for shipping both ways. Took nearly 1 month for a few dollars return. Barely worth the hassle. Just learn from my mistake and forget about this book.

5 of 5 people found the following review helpful.

A little more explanation would be nice

By Ouroboros

I've used this text for two courses at my college: statistics and regression analysis; during my stats class the text was in edition 6 and during the latter class, edition 7.

There are MANY problems with this text; I found it difficult to follow, out of order and lacking in explanations as to why conclusions were drawn, 3 examples:

Normality assumptions--the text glosses over when an evaluation for normality should be used prior to using a particular equation and doesn't do a good job of defining how to evaluate normality when faced with a certain set of data. This is an important concept because in order to use a given equation you HAVE to satisfy the normality condition BEFORE executing the equation or your results will be bad!



Two-sample testing: jumping to a conclusion that the  $t$ stat or  $Z$ stat value leads to a particular conclusion w/o explaining HOW that conclusion was drawn (done twice in chapter 10 on pgs 347 & 365 respectively in edition 7).

Time-series forecasting: fig. 16.12 is an example of an excel spreadsheet with lagged predictor variables with zero explanation as to how the data was entered into the columns & why. Once you understand the concept of lagged variables, the way the values are entered makes sense, but for someone learning the subject matter, more detail is necessary.

If this is your required text, you better hope you have a good instructor (mine wasn't) to explain the mess that this book creates out of this subject.

4 of 4 people found the following review helpful.

Bad. Rent it - Don't waste your money buying it

By AD

If you are like me, you are stuck renting/buying this book for class. With that said, I guess this is just a "heads up" because it is likely required for the course and you'll have to get it anyway

This book is terrible. It is written poorly, and the examples they give are pretty bad. The homework/review questions they offer at the end of the chapter provides the answers to the even numbered questions - but that's it. If you don't understand how to do the problem, you are pretty much out of luck because it will not show you the process of completing the equation/s to get to the single number they give you as an answer.

Now you're probably thinking, "well that is what your teacher is for," but when your teacher speaks very poor English, it sucks to not have a textbook that you can rely on to teach yourself.

Thus, rent this text (I rented it for about \$Fifty.00) if you can, because you will not want to keep it if you buy it.

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