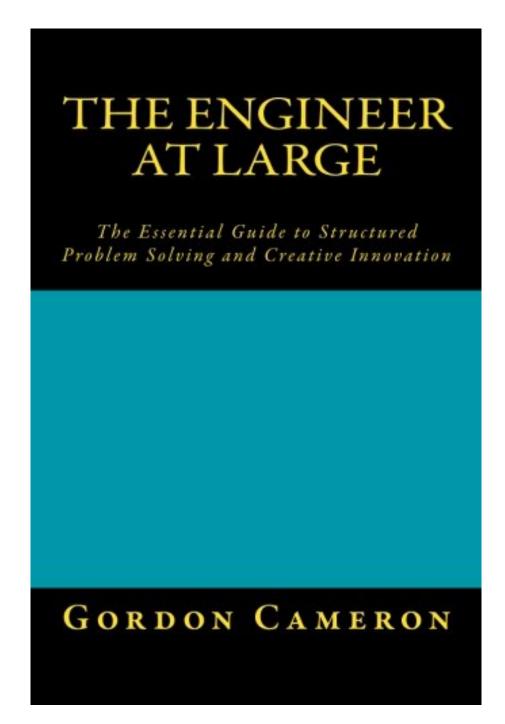


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About the Author

Gordon Cameron is a physics graduate of the University of Glasgow, Scotland. He has 25 years engineering experience in both research and development and high volume manufacturing in the semiconductor and electronics industries working in the United Kingdom, Ireland and the United States. During his career spanning 20 years with Intel Corporation, he taught numerous problem-solving and TRIZ classes to engineers and has successfully applied TRIZ to many technical problems. He was elected President of the Arizona TRIZ Association in 2007 and continues to teach and provide problem solving expertise as a consultant to the high tech semiconductor and electronics industries. He is the author of the critically acclaimed book "TRIZICS - Teach yourself TRIZ, how to invent innovate and solve 'impossible' technical problems systematically" and as a pioneer in the field of Dry Etch in semiconductor device fabrication, has published numerous papers including "A discussion of Post Etch corrosion techniques for Aluminium Alloy Dry Etching Processes" presented at Semicon Osaka 1989, "Addressing Post Etch Corrosion" - Semiconductor International Magazine, May 1989 and "Dry Etching of Complex Metallization Schemes" – Plasma processing of Semiconductor Materials, Bristol University Publications Feb' 1988

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As an "ENGINEER AT LARGE" it was the author's role to solve engineering problems when process engineers were "stumped" or showed no signs of making progress. Sometimes teams of engineers had been working on a problem for months, or a solution was needed urgently in order to keep production going. In every case, the problem was always solved quickly and without fuss, by systematically applying the structured problem solving steps described in this book. The key to success was, and is, to have the discipline to perform and complete every step sequentially. The methodology described incorporates well known standard structured problem solving steps with some key additions. A critical addition is the introduction of TRIZ (the Theory of Inventive Problem Solving) to the engineer's problem solving arsenal. This book serves not only as a description of how to successfully and repeatedly solve engineering problems and innovate, but also as an introduction to TRIZ

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